

GET THE FACTS

The Ronald McDonald House of Eastern North Carolina provides a temporary home away from home for families of seriously ill or injured children receiving treatment from area medical facilities.



How We Started

In 1974, the concept of the Ronald McDonald House was developed in Philadelphia by Fred Hill, a member of the Philadelphia Eagles professional football team, when he learned that his daughter, Kim, had leukemia. Along the support from his teammates, and the local McDonald's Owner- Operators, the first Ronald McDonald House was built.

After nearly 10 years of planning, the Ronald McDonald House of Eastern North Carolina opened its doors on June 21st, 1987, as the world's 105th House. The 15,000 sq. ft., 21-bedroom "home away from home" has housed over 23,500 families.

2010 House Facts

- Annual family admissions: **655**
- Average length of stay: **10 nights**
- Cost of operating each room for one night: **\$76**
- Our families are from: **43 NC Counties**



2010 Top Diagnoses

Neonatal	40%
Cardiovascular	14%
Trauma	11%
Respiratory	6%
Oncology/Blood Disease	7%
Orthopedic	4%
Other	18%

How Far Your \$ Can Go

\$10	Supports a family 1 night
\$25	Milk & Eggs for one week
\$70	Supports a family 1 week
\$150	Replaces bed/bath linens when needed
\$200	Provides 1 mo. computer access
\$300	Supports a family 1 month
\$3000	Avg. monthly electric bill
\$3650	Supports a family 1 year

COMING SOON...

Construction on the new Ronald McDonald Family Room - part of PCMH's Children's Hospital Expansion - is set to be completed in early 2013. This exciting addition will allow us to serve even more Eastern North Carolina families.



Our House Offers

- 21 guest bedrooms with private bath
- 2 rooms accommodate immune suppressed children
- Living Room sponsored by Michael Jordan
- Multi-family Kitchen and Dining areas
- Children's Playroom, Game Room and Computer Room
- Sunroom, Covered Porch/Patio & Laundry
- Contact with families in similar situations
- Supportive staff and volunteers

All of this is provided for families for a \$10/night donation.

Who Can Stay

Families who:

- Live at least 30 miles from the medical facility.
- Have a child age 21 or younger receiving medical care in our community.
- Are referred by a social worker or care coordinator.

Operating Support*

Individual & Group Donations	30%
Golf Tournaments	15%
RMHC of NC	13%
Other Fundraisers	10%
Donor Initiated Fundraisers	8%
Sport A Shirt	6%
CFC & SECC	6%
Room Donations	4%
Friends of the RMH	4%
Luminaries	4%

*RMHENC is governed by a Board of Directors, comprised of McDonald's Owner/Operators, ECU and PCMH faculty and community leaders.

Ronald McDonald
House of Eastern
North Carolina



RMHENC



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